

March 8, 2022

For immediate release.

The Lake Development Authority (LDA) adjusts roles for staff and welcomes new employee, Myranda Keister. Myranda will be taking on the role of Director of Planning & Development, replacing Patrick Mohorcic. Mr. Mohorcic will be stepping in as Director of Public Finance and CFO, replacing Timothy Cahill. Mr. Cahill is transitioning to a part-time position as Bond and Public Finance Advisor for the remainder of 2022.



Miss Keister comes to the LDA from her home in Apple Creek, Ohio where she was employed as Office Coordinator, Economic Development Coordinator, and later Project Manager for the Wayne Economic Development Council (WEDC). Early in her career, she focused on their \$2.3 million capital campaign; however, her responsibilities grew through the changing dynamics of their office. Myranda executed a quality development program with an emphasis on providing personalized service to new, existing, and prospective business. Through the WEDC, she successfully achieved its desired objective by supplying assistance and support to a wide range of industry. From July 2018 to December 2021, she assisted in 55 project wins and over \$148 million in capital investment.

A 2018 graduate of Kent State University, Miss Keister earned a Bachelor of Arts in Communication Studies, Interpersonal Communication and minored in Organizational Communication and Human Resource Management. She holds a certificate in the Basic Economic Development Course, accredited by the International Economic Development Council and will finish the Capstone Course in June of 2022 as an Ohio Certified Economic Developer (OhioCED). Myranda currently has affiliations with the Ohio Economic Development Association (OEDA), Northeast Ohio Development Exchange (NODE) Orrville Young Professionals Steering Committee, and the Wooster Area Chamber of Commerce Young Professionals.

When asked about her new position, Miss Keister said, “I am humbled to be welcomed to the Lake Development Authority and Lake County community. My passion is helping communities and business thrive and I am eager to assist in helping LDA reach their goals. I feel blessed to be joining an incredibly accomplished and talented team. Lake County is such a beautiful area with great businesses. I look forward to getting immersed in the community and am thankful for getting the opportunity to work for the Lake Development Authority.” Her eagerness to learn and her current skills in the area of Business Retention and Expansion bring many attributes to Lake County. Her ability to navigate the development process efficiently and effectively from start to finish in relationship building, project identification, and incentive procurement will be particularly valuable to the LDA. Her experience in project assistance and ability to work with local leadership to mobilize the resources necessary to expedite progress and improvement will serve Lake County well and deliver on the expectation of the LDA purpose to “Accelerate Economic Growth”. “Myranda brings not only knowledge and expertise, but tremendous energy and enthusiasm as well”, said LDA Executive Director, David Anderson. “She’s a perfect fit for our organization and I’m looking forward to working closely with her as we continue to accelerate economic development in Lake County.” We welcome Myranda as a valued team member, and look forward to working with her for many years to come.